

SAP

Bringing it all together: How Huntsman Leveraged EPPM from POC to Version 2.0 to Manage Capital Projects

SAPPHIRE 2024: SAP THEATRE 5
JUNE 4TH: 11:00 TO 11:20 AM and 1:00 to 1:30

Arend Jan Zeeuw, Global Capital Coordinator
Huntsman Corporation

Anthony DeRosa, President
Platinum DB Consulting

PLATINUMDB
=CONSULTING=

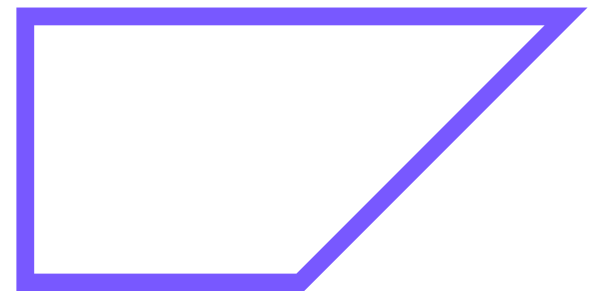
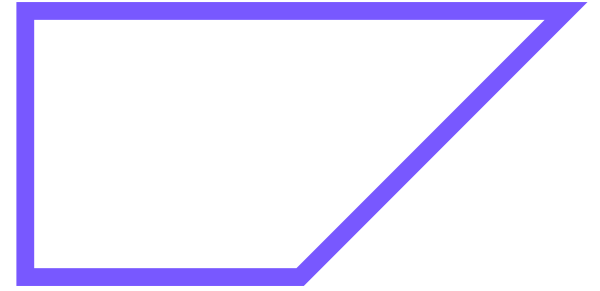
HUNTSMAN

Enriching lives through innovation



Agenda

- About the Speakers
- About Huntsman
- Project Background
- Huntsman EPPM Journey Milestones
- Huntsman Capital Process
- Huntsman Solution
- Business Benefits
- Next Steps
- Wrap-up



About The Speakers



Arend Jan Zeeuw

- Global Capital Coordinator for Polyurethanes at Huntsman
- Lives in Netherlands

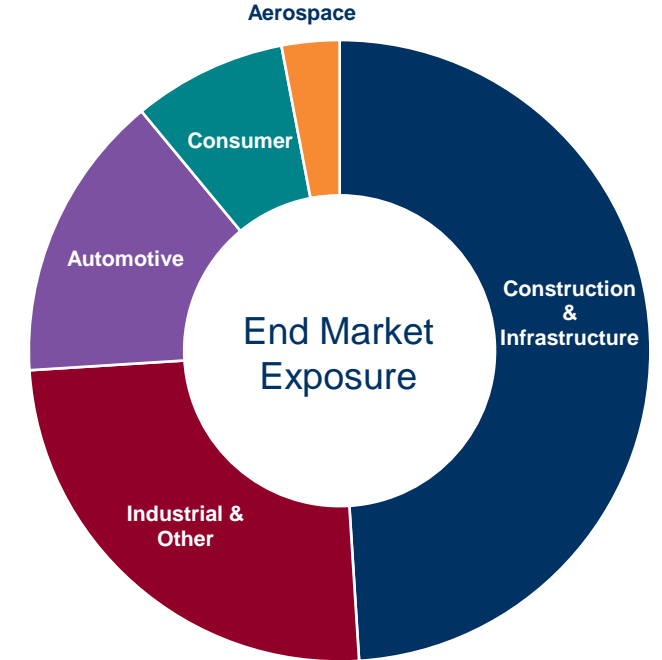
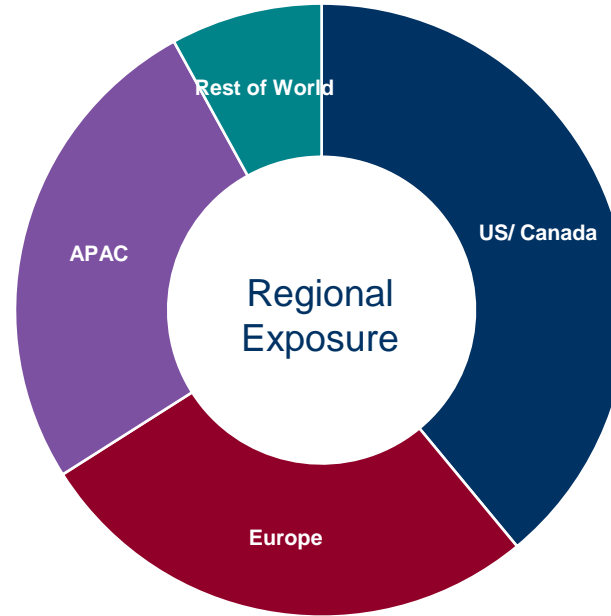
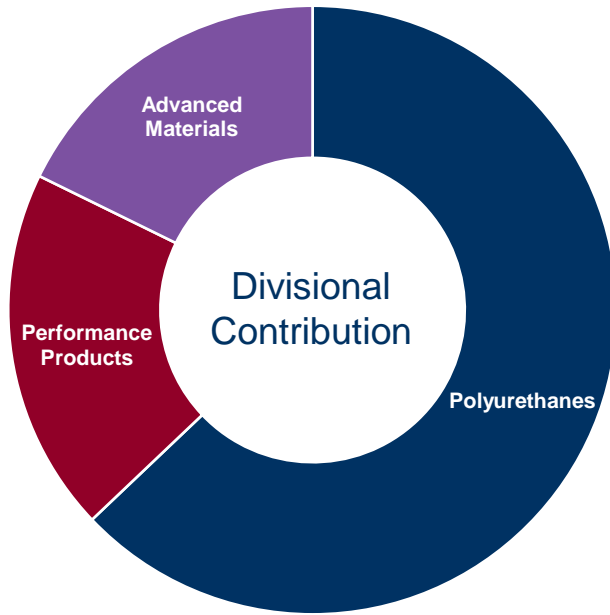
Tony DeRosa

- President of Platinum DB
- Originally from Italy
- Loves cooking authentic Italian food with SAP sauce

About Huntsman



Balanced Portfolio Serving a Broad Range of End Markets



Charts represent 2023 Revenue




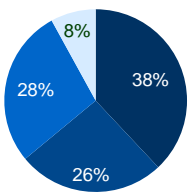
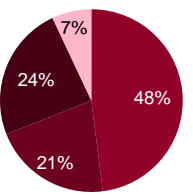
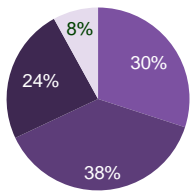
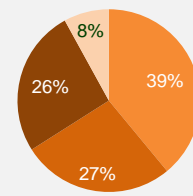
2023

Revenue
\$6.1B

Adjusted EBITDA
\$472M

Free Cash Flow
\$21M

Huntsman's Portfolio Today

	Polyurethanes	Performance Products	Advanced Materials	Total
2023 Sales Revenue	\$3.9 billion	\$1.2 billion	\$1.1 billion	\$6.1 billion
2023 Adj. EBITDA	\$248 million	\$201 million	\$186 million	\$472 million
2023 Adj. EBITDA Margin %	6%	17%	17%	8%
Key Competitors				
Key End Markets	<ul style="list-style-type: none"> • Insulation • Adhesives, coatings, elastomers & footwear • Automotive • Construction materials • Other industrial markets 	<ul style="list-style-type: none"> • Coatings & adhesives • Construction materials • Polyurethane additives • Fuel & lubricant additives • Gas treating • Electronics & E-Mobility 	<ul style="list-style-type: none"> • Aerospace • Transportation • Infrastructure <ul style="list-style-type: none"> - Power - Coatings & construction 	<ul style="list-style-type: none"> • Construction & industrial applications • Transportation • Adhesives • Coatings • Elastomers
2023 Sales Revenue by Region	 <ul style="list-style-type: none"> ■ US & Canada ■ Europe ■ Asia Pacific ■ Rest of World 	 <ul style="list-style-type: none"> ■ US & Canada ■ Europe ■ Asia Pacific ■ Rest of World 	 <ul style="list-style-type: none"> ■ US & Canada ■ Europe ■ Asia Pacific ■ Rest of World 	 <ul style="list-style-type: none"> ■ US & Canada ■ Europe ■ Asia Pacific ■ Rest of World

Project Background



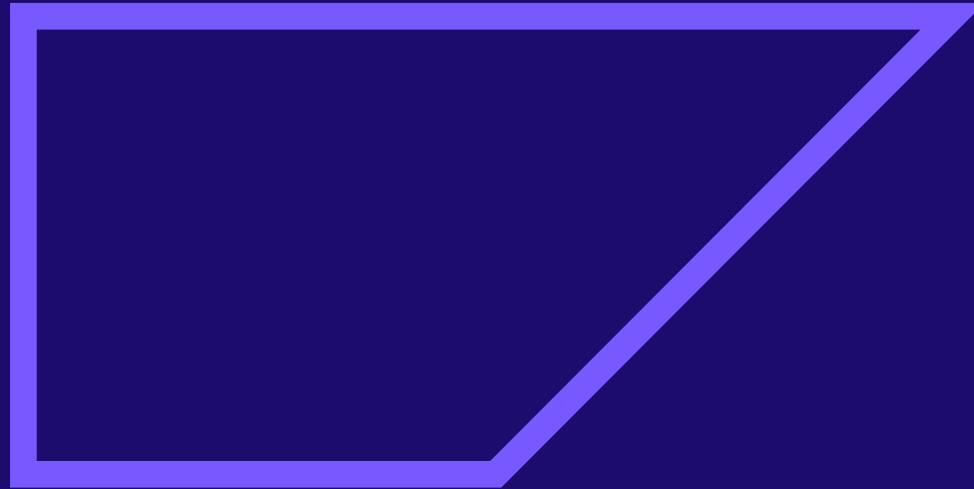
Pain Points before EPPM:

- Capital management and reporting was fragmented across too many systems
- System complexity required additional resources
- Lack of integration limited financial drill down
- Lack of visibility and performance tracking on a project and portfolio level impacted decision making & governance
- Limited project learning - not documented or transparent
- “Do More with Less” challenge demanded better tools!
- Deprecated software – Lotus Notes

Goals: Capital Lifecycle Clarity, Performance Management, Reporting, and Governance;

“One Version of the Truth”

Thank you. Please contact us for presentation.



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